

OFFICIAL 2021-22 THEME LOGO

Staff and licensed vendors must use the Masterbrand signature or Mark of Excellence in close proximity to the Theme on all print and electronic materials and goods, including on clothing.

The theme words may not be used without the theme graphic when used on clothing. (Where possible, never use the theme words alone separate from the logo)



SERVE TO CHANGE LIVES

OFFICIAL 2021-22 THEME MASTERBRAND SIGNATURE LOCKUP

The logo shown can only be used with the Masterbrand Signature in a lockup.



OFFICIAL 2021-22 THEME 1-COLOR LOGOS



OFFICIAL 2021-22 THEME LOGO COLORS



GOLD

PMS-Coated
PMS 130C

PMS-Uncoated
PMS 129U

CMYK-C
C0 M41 Y100 K0

CMYK-U
C0 M35 Y100 K0



ORANGE

PMS-Coated
PMS 2018C

PMS-Uncoated
PMS 2018U

CMYK-C
C0 M68 Y95 K0

CMYK-U
C0 M58 Y95 K0



AZURE

PMS-Coated
PMS 2175C

PMS-Uncoated
PMS 2175U

CMYK-C
C99 M47 Y0 K0

CMYK-U
C99 M53 Y0 K0



ROYAL BLUE

PMS-Coated
PMS 286C

PMS-Uncoated
PMS 286U

CMYK-C
C100 M80 Y9 K2

CMYK-U
C100 M92 Y9 K2



CRANBERRY

PMS-Coated
PMS 214C

PMS-Uncoated
PMS Rubine Red U

CMYK-C
C0 M100 Y22 K0

CMYK-U
C0 M100 Y22 K0



VIOLET

PMS-Coated
PMS 2070C

PMS-Uncoated
PMS 2070U

CMYK-C
C57 M91 Y0 K0

CMYK-U
C54 M99 Y0 K0



TURQUOISE

PMS-Coated
PMS 7466C

PMS-Uncoated
PMS 7466U

CMYK-C
C90 M0 Y38 K0

CMYK-U
C88 M0 Y27 K0



CHARCOAL

PMS-Coated
Cool Gray 11C

PMS-Uncoated
Cool Gray 11U

CMYK-C
C48 M22 Y24 K66

CMYK-U
C15 M0 Y0 K60